## **ABSTRACT**

A liquid crystal display device capable of restraining image retention includes, a counter electrode formed in a layer overlying the pixel electrode with a stacked insulating film interposed therebetween. The counter electrode is made of a plurality of stripe-shaped counter electrodes which are disposed to be extended in one direction and to be juxtaposed in a direction transverse to the one direction, and the pixel electrode is made of a transparent plane-shaped electrode which is formed in a large part of the pixel area.